

Press Conference Invitation

4th June 2021, 9:00 - 10:00 CET

www.saferoads.today

Friday 4 June 2021 – 09:00-10:00 (CET)
Virtual press conference | Working language: English

It is a privilege to invite representatives of the media to the press conference of the #SafeRoadsTODAY Event on June 4th, 2021, 9am CET, to present the latest deployment activities of cooperative intelligent transport systems (C-ITS) all over Europe.

The #SafeRoadsTODAY Event is the kick-off of permanent C-ITS service operations across Europe and will present the way towards a harmonised deployment of C-ITS in Europe, which was driven by 18 European states and various associated partners collaborating in the C-Roads Platform. The event will demonstrate the beneficial impacts of C-ITS on road safety, the results from various first implementations and the plans for C-ITS rollout across Europe. The progress and harmonisation of C-ITS solutions has lifted the discussion from mere technical issues up to the service level. Reliable C-ITS services available today are a driving force of a new era of road safety in Europe.

We are honoured to welcome on the panel:

- **Mr. Karel Havlíček** – Deputy Prime Minister, Minister of Industry and Trade, Minister of Transport of the Czech Republic
- **Mrs. Adina Ioana Vălean** – European Commissioner for Transport
- **Mr. Dirk Beckers** – Director of European Climate, Infrastructure and Environment Executive Agency (CINEA)
- **Mrs. Christel Fiorina** – Chair of the C-Roads Platform
- **Mr. Niels Peter Skov Andersen** – General Manager of the CAR 2 CAR Communication Consortium

To participate please **register by 02/06/2021** via <https://www.bvv.cz/en/media/press-registration/> and choose URBIS SMART CITY FAIR event. Subsequently you will receive a link to join the press conference. In the following to the press conference, you can join the #SafeRoadsTODAY Event for free. More information: saferoads.today

C-Roads is co-financed by the Connecting Europe Facility of the European Union.